



cortneygeare

Detail oriented designer, experienced with publication design, direct mail design, corporate identity, print collateral, advertising and web design. Special emphasis in magazine and conceptual design.

education

Stevenson University, May 2005

Stevenson, Maryland
BS in Visual Communication Design,
Summa Cum Laude, GPA 4.0

skills

Adobe InDesign

Adobe Photoshop

Adobe Illustrator

Adobe Acrobat

QuarkXPress

Adobe Lightroom

Adobe InCopy

Microsoft Word

Microsoft Excel

Microsoft Powerpoint

Experience with Adobe After Effects,
Dreamweaver, CSS and html.

contact

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experience

Mid-Atlantic Media

Designer • 2007 – 2011

Senior Designer • 2011 – 2012

Art Director • 2012 – 2014

Creative Director • 2015 to present

Owings Mills, Maryland

Creative director for Mid-Atlantic Media's custom media division and *Baltimore STYLE* magazine. Duties include overseeing and/or carrying out design concept and project production, editorial design and layout, ad design and impositions, photography and illustration direction, photo editing and client liaison. Clients include/included: Baltimore Symphony Orchestra, Clarice Smith Performing Arts Center at the University of Maryland, Dixon Valve and Coupling, Friends School of Baltimore, Garrison Forest School, GBMC, Gerstell Academy, International Literacy Association, Meals on Wheels of Central Maryland, Sheppard Pratt Health System, The University of Maryland Francis King Carey School of Law and The University of Maryland School of Nursing. In addition to custom media duties, I also assist with design projects in other divisions of Mid-Atlantic Media, including *Baltimore's Child*, *Baltimore Jewish Times*, *Washington Family* and *Washington Jewish Week*.

Catalpha Advertising & Design

Designer • 2005 – 2007

Towson, Maryland

Designer for Catalpha design agency. Duties included: b2b, healthcare, hardware, retail design concept and production, package design and production, website design and production, copywriting and editing. Clients included, Black & Decker, St. Joseph Medical Center, Cosmic Cat and Dewalt.

Fox 45/WNUV 54

Graphics Department Intern • Summer 2004

Baltimore, Maryland

Duties included prepping various elements for use on television, reorganizing and updating billboards for television use.

References
available
upon
request.